



PACIFIC ISLANDS DIGITAL TRADE DIALOGUE

4 March 2022 at 10:00-12:30 (Fiji time)

Registration Link

https://us02web.zoom.us/meeting/register/tZAof-CtrzsJEtASH_p1WS4dN8kmSFcKW9Al

Welcoming Remarks (10:00-10:10)

- Henry Puna, Secretary General of the Pacific Islands Forum
- Regina MacKenzie, USAID Acting Deputy Mission Director for the Pacific

Pacific Regional E-commerce Strategy and Roadmap and private sector involvement in implementation (10:10-10:15)

- Noah Kouback, Programme Adviser (Trade), Pacific Islands Forum Secretariat

Introduction to the event's goals and eTrade Alliance's work (10:15-10:20)

- Kati Suominen, Founder and CEO, Nextrade Group and Technical Director of eTrade Alliance

Panel discussions

Panel 1: Best practices, solutions, and new ideas for MSME ecommerce capacity-building (10:20-11:00)

- Matt Simpson, Founder, Green Banana Paper (FSM)
- Janet Lotawa, Founder, Rise Beyond the Reef (Fiji)
- Glynis Miller, Trade Commissioner, Pacific Trade Invest (New Zealand)
- Erica Libertelli, Director, eCommerce Institute (Argentina)
- Moderator: Zarak Khan, Director, Programmes and Initiatives, Pacific Islands Forum Secretariat

Panel 2: Enabling Pacific Island entrepreneurs' cross-border payments (11:00-11:40)

- Craig Kirkland, Director, Pacific Islands, Mastercard (United States)
- Truman Bradley, CEO, Fintech Pacific (Fiji)
- Anthony Watson, Country Manager, New Zealand and South Pacific, Visa Inc (United States)
- Moderator: Ajay Jagannath, Regional Technical Specialist, United Nations Capital Development Fund



Panel 3: Enabling cost-effective cross-border and last-mile logistics (11:40-12:20)

- Ms. Toleafoa Nella Tavita-Levy, Assistant CEO Trade, Ministry of Foreign Affairs and Trade (Samoa)
- Patrick Killoran, Owner, Banz Kofi (PNG)
- Sarvesh Devan, Country Manager, Fiji and Pacific Islands, DHL (Germany)
- Jacqueline Rajuai, Geo Program Manager, Google Plus Codes (United States)
- Moderator: Bill Gain, Global Lead, Trade Facilitation, Customs Reform & Border Management, World Bank Group

Concluding remarks and next steps (12:20-12:30)

- Zarak Khan, Director, Programmes and Initiatives, Pacific Islands Forum Secretariat

Our virtual etiquette:

Panels are discussions on key points and focused on concrete solutions and ideas – no long speeches

- Panelists each have 6-7 minutes to discuss challenges they see and their ideas on solutions
- Moderators can open each group to questions, comments, and ideas from participants, online or by chat
- There will be a write-up on ideas and pilot program ideas after the event