PACIFIC ISLANDS DIGITAL TRADE DIALOGUE
4 March 2022 at 10:00-12:30 (Fiji time)

Welcoming Remarks (10:00-10:10)
- Henry Puna, Secretary General of the Pacific Islands Forum
- Sean Callahan, Deputy Mission Director, USAID Mission to the Philippines and the Pacific
- H.E. Erin Elizabeth McGee, U.S. Ambassador to Papua New Guinea, Solomons and Vanuatu

Pacific Regional E-commerce Strategy and Roadmap and private sector involvement in implementation (10:10-10:15)
- Noah Kouback, Programme Adviser (Trade), Pacific Islands Forum Secretariat

Introduction to the event’s goals and eTrade Alliance’s work (10:15-10:20)
- Kati Suominen, Founder and CEO, Nextrade Group and Technical Director of eTrade Alliance

Panel discussions
Panel 1: Best practices, solutions, and new ideas for MSME ecommerce capacity-building (10:20-11:00)
- Matt Simpson, Founder, Green Banana Paper (FSM)
- Janet Lotawa, Founder, Rise Beyond the Reef (Fiji)
- [TBC: Adam Byrnes, Vice President of Products & Growth, Freelancer.com (Australia)]
- Erica Libertelli, Director, eCommerce Institute (Argentina)
- Moderator: Zarak Khan, Director, Programmes and Initiatives, Pacific Islands Forum Secretariat

Panel 2: Enabling Pacific Island entrepreneurs’ cross-border payments (11:00-11:40)
- Craig Kirkland, Director, Pacific Islands, Mastercard (United States)
- Talei Goater, Regional Manager, ygap Pacific Islands (Australia)
- Truman Bradley, CEO, Fintech Pacific (Fiji)
- Anthony Watson, Country Manager, New Zealand and South Pacific, Visa Inc (United States)
- Moderator: Ajay Jagannath, Regional Technical Specialist, United Nations Capital Development Fund
Panel 3: Enabling cost-effective cross-border and last-mile logistics (11:40-12:20)

- [TBC: Samoa Representative]
- Patrick Killoran, Owner, Banz Kofi (PNG)
- Sarvesh Devan, Country Manager, Fiji and Pacific Islands, DHL (Germany)
- Jacqueline Rajuai, Geo Program Manager, Google Plus Codes (United States)
- Moderator: Bill Gain, Global Lead, Trade Facilitation, Customs Reform & Border Management, World Bank Group

Concluding discussion and next steps (12:20-12:30)

Our virtual etiquette:
Panels are discussions on key points and focused on concrete solutions and ideas – no long speeches

- Panelists each have 6-7 minutes to discuss challenges they see and their ideas on solutions
- The event is by invitation-only – there can be public and private sector participants but no press
- Moderators can open each group to questions, comments, and ideas from participants, online or by chat
- There will be a write-up on ideas and pilot program ideas after the event