The 2050 Strategy emphasises that the Blue Pacific is about Pacific peoples, their faiths, cultural values, and traditional knowledge. People who know their needs and potential; plan and own their development agenda; and act collectively for the good of all.

The global COVID-19 pandemic and global security challenges placed tremendous social and economic stress on the people of the Pacific, who already contend with the impacts of climate change, frequency of disasters and the increasing number of people suffering from non-communicable diseases. While the region continues to face challenges related to the sustainability and security of its ocean and land-based resources, these other issues are creating widening fiscal deficits.

The Strategy is shaped by the region’s historical, current and evolving context and identifies where and how the countries and territories of the region will work together as the Blue Pacific Continent and in partnership with all regional stakeholders. It builds on a number of regional agreements and declarations such as the Pacific Plan (2003), Framework for a Pacific Oceanscape (2010), The Pacific Leaders Gender Equality Declaration (2012), The Framework for Pacific Regionalism (2014), The Regional Roadmap for Sustainable Fisheries (2015), The Blue Pacific Narrative (2017), The Boe Declaration (2018), and The Pacific Regional Culture Strategy (2022).

In the current context, there is an increased urgency for the region to act collectively to progress issues of significance, including health epidemics, climate change and disaster risk, gender equality, regional security, ocean governance, and economic and trade development.

The Strategy is a living document which has been developed through comprehensive consultations at both the national and regional level with Members, CROP agencies, Non-State Actors and specialists from within and beyond the region. It is supported by an implementation planning process that recognises unforeseen events. It will be supported by a policy brief and implementation plan which will capture details of sequenced collective actions and a detailed monitoring and reporting framework.